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EUROSICMA MARKETING DEPARTMENT



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<http://www.ilsole24ore.com/english-version/front-page.shtml>

The “Il Sole 24 Ore” is an Italian national daily newspaper owned by Confindustria, the Italian employers’ Federation.

Founded in 1965, today it counts about 355,000 of readers and it presents itself with four paper in one:

- The paper of national and international current events
- The paper of the real economy – Business and Territory
- The paper of finance – Finance and Markets
- The paper of professionals – Laws and Taxes



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Ried a brief summary translated in English from the original issue

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“Eurosicma talks with Chinese and Japanese

Eurosicma is one of the TOP 5 most competitive Italian companies in the packaging sector, according to the classification reported by the Politecnico Institute of Milan(). Founded in 1965 by two schoolmates – who they immediately identified the internationality factor choosing the name of the company, Eurosicma’s turnover today is 95% from export. Numbers have been doubled in the last ten years (annual turnover 35 million and 160 members among the four companies specialized in engineering, software developments and manufacturing of automatic machines for the confectionery and bakery sectors) and the greed of international investors does not miss. “In particular Chinese and Japanese, who propose to have some shares, joint-ventures, royalties in exchange of old patents – says Mr Francesco Redaelli, the nephew of one of the two founders – but we have never accepted these kinds of requests. We are small but we have the international approach in our Dna and good developments views, operating in the food industry, sector that is constantly growing, all over the world.” The key factor is innovation: «Clients from China and South America – explains Redaelli – choose Eurosicma even if our product is 100% more expensive than the one of the local competitors (the research of the Politecnico Institute reports that a low cost machine is generally preferred with a difference equal to more than 40%) because the efficiency level and the low need of manpower using our machinery, grant low payback times.»»*

()TN. The most prestigious Italian technical university.*



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